

# ECHO ECHO

## 2017 BENCHLAND SAUVIGNON BLANC CALIFORNIA

### INSPIRATION

The Bundschu family has presented music on their family vineyard for six generations and repeatedly stands witness to the powerful interplay of music and wine. Echo Echo embodies this spirit. Our wines are sourced from sustainably farmed family vineyards in California and supports emerging artists.

### TASTING NOTES

We believe preserving freshness and acidity is the best way to showcase vibrant fruit flavors. A high note all around, our Benchland Sauvignon Blanc packs a zippy, fruit-driven punch. Aromas of grapefruit, lemon peel and white peach with hints of lemongrass and lime zest. Bright citrus notes with a lively, mouth-watering acidity. Pairs well with Thai food, ceviche or other spicy or zesty dishes that complement this crisp, refreshing wine.

### WINEMAKING NOTES

A short heat wave in late August and early September prompted an early and quick start to harvest. We seized a short but opportune window to harvest our Sauvignon Blanc – a delicate and aromatic grape – at the optimal moment. The resulting wines show great acidity balanced by an intensity of fruit flavors characteristic of a warmer harvest. We fermented the wine in stainless steel tanks at cool temperatures to preserve the vibrancy of the wine.

### CUSTOMER QUOTES

"The most memorable tasting experience we have ever done."

-California Wine Specialty Team

"This is ingenious; I can't believe no one has ever done this."

-32 year-old SoundCloud employee, San Francisco

"I was blown away by how much the music affected the wine"

-27 year-old SoundCloud employee, San Francisco

### SPECIFICATIONS

- Harvested: September 2017
- Grown: 58% Anderson Valley, 27% North Coast, 15% Sonoma Valley
- Soils: Alluvial and gravelly loam
- Winemaking: Stainless steel fermented
- Produced by: Echo Echo Wine, Sonoma, California



VIBRANT WINE | FRESH MUSIC

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