

# ECHO ECHO

## 2016 COASTAL RED BLEND CALIFORNIA

### INSPIRATION

The Bundschu family has presented music on their family vineyard for six generations and repeatedly stands witness to the powerful interplay of music and wine. Echo Echo embodies this spirit. This Rhone blend, like all of our wines, is sourced from sustainably farmed family vineyards in California and supports emerging artists.

### TASTING NOTES

We believe in creating flavor intensity without the unnecessary weight and power. Chill...and chillable, you can take this versatile Syrah-Grenache Coastal Red Blend anywhere. Aromas of hibiscus tea, fresh blackberry and a hint of minerality. Flavors of red currant, plum and white pepper with a vibrant acidity. Pairs well with grilled meats and vegetables such as tandoori lamb or onion, bell pepper and mushroom skewers. Try chilled for a refreshing alternative.

### WINEMAKING NOTES

A heat wave at the end of September sped up the close of harvest. We brought in our mid to late ripening reds, including our Rhone varieties, at the peak of flavor and sugar development to create age-worthy and balanced wines. We aged this Syrah-Grenache blend predominantly in stainless steel tanks, with a portion aged in neutral French oak to build softness and texture without undue weight.

### CUSTOMER QUOTES

"The most memorable tasting experience we have ever done."

-California Wine Specialty Team

"This is ingenious; I can't believe no one has ever done this."

-32 year-old SoundCloud employee, San Francisco

"I was blown away by how much the music affected the wine"

-27 year-old SoundCloud employee, San Francisco

### SPECIFICATIONS

- Harvested: September 2017
- Grown: 85% Mendocino, 10% Central Coast, 5% North Coast
- Soils: Yorkville schist and gravelly loam
- Winemaking: 90% stainless steel, 10% neutral French oak
- Produced by: Echo Echo Wine, Sonoma, California



VIBRANT WINE | FRESH MUSIC

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