



ECHO ECHO

ABOUT THE BRAND

For over a decade, the Bundschu family has been producing the most dynamic and memorable live music experiences in wine country.

They have produced shows with artists such as Iron and Wine, Rufus Wainwright, Gillian Welch, Future Islands, Mudhoney, Dinosaur Junior, Foxygen and Washed Out. All have been staged in the family's 100-year old redwood barn or hillside vineyard-view amphitheater.

They also produce the critically-acclaimed Huichica Music Festival in Sonoma and Hudson Valley, NY.

Echo Echo embodies this dynamic live music spirit in a bottle, and offers it to the world.

THE WINES

Echo Echo wines are made by a winemaking team that, collectively, has worked with some of the best vineyards and wineries in California: Cakebread Cellars, Duckhorn, Gundlach Bundschu, Vineyard 29 and Martin Ray, among others.

THE MUSIC

Each bottle of wine comes with a unique playlist of emerging artists curated to complement the wine, accessible via a code on the back label.

Playlists are DCMA compliant, and artists and rightsholders are paid royalties with each stream. Once redeemed, your playlist will stay in your account for 2 vintages.

THE BUNDSCHU FAMILY

The Bundschus have been making wine in Sonoma since 1858, and have many recent accolades including a host of 95+ point wines.

THE PLAN

We are selling Echo Echo exclusively in St. Louis and online for now. The Bundschus have a long history in St. Louis and wanted to start here, with its rich music history.

LOUFEST

Echo Echo is the premium wine sponsor of LouFest and you will find some dynamic LouFest artists on our playlists. If you are going to the festival, look for the wine in the VIP section. Sneak in if you are GA!

GIVE BACK

A portion of all sales proceeds supports Mosaic Sound Collective, a nonprofit organization helping musicians in Austin and other high-rent cities sustain their careers as artists.

VIBRANT WINE | FRESH MUSIC

ECHOECHOWINE.COM